



# Schedule

Saturday, April 9th, 2022  
10 a.m. – 4 p.m.

Main: Caldwell Lounge

T109: Tompkins 109

T112: Tompkins 112

Time	Room	Sessions and Speakers
9:30 – 10:00 a.m.	Main	<b>Virtual Waiting Room / Registration / Coffee</b>
10:00 – 10:05 a.m.	Main	<b>Welcome Remarks</b> (TCA President – Adrienne Nip)
10:05 – 11:05 a.m.	Main <i>virtual</i>	<b>Keynote</b> : Dr. Stuart Selber & Dr. Johndan Johnson-Eilola – Thinking Like an Object
11:15 a.m. – 11:55 a.m.	T109 <i>virtual</i>	<b>Workshop</b> : Dr. Huiling Ding – Resume 2.0 for automated screeners: Writing for intelligent machines in AI-assisted hiring
12:00 p.m. – 12:15 p.m.	T112 <i>in-person</i>	<b>Speedtalk</b> : Sonja Striplin – DITA in Real Life
11:15 a.m. – 12:15 p.m.	Main <i>hybrid</i>	<b>Panel discussion</b> : Breaking into Tech Writing at Red Hat Panel – Jacob Berger, Samantha Gidlow, Sangeeta Raghu-Punnadi
12:20 p.m. – 1:20 p.m.	Main/ Kitchen	<b>Lunch Break</b>
1:25 p.m. – 1:40 p.m.	Main <i>in-person</i>	<b>Speedtalk</b> : Khawar Khan – Content Audit and Gap Analysis of Perl's Core Documentation
1:25 p.m. – 1:40 p.m.	T109 <i>virtual</i>	<b>Speedtalk</b> : Brandy Byrd – Tech for Good: A Context for Community
1:45 p.m. – 2:00 p.m.	Main	<b>Speedtalk</b> : Carolyn Carpenter – What is ContentOps? Helping writers

	<i>in-person</i>	deliver docs faster
1:45 p.m. – 2:00 p.m.	T109 <i>virtual</i>	<b>Speedtalk:</b> Jianfen Chen – Teaching Business Writing Students to Conduct Market Research Using Data Analytics Tools
2:05 p.m. – 2:45 p.m.	T112 <i>in-person</i>	<b>Workshop:</b> Dr. Michelle McMullin – Listening for Collaboration: Writing Strategies for Collaborative Work
2:05 p.m. – 3:00 p.m.	Main <i>hybrid</i>	<b>Panel:</b> MSTC Students Yesterday and Today Early Career Panel (IBM) – Catherine Airey, Daniel Miller, Rachel Amity Brown, Lauren Fulcher
3:05 p.m. – 3:40 p.m.	Main	<b>Break:</b> Networking & Headshots <i>Virtual: Breakout Rooms &amp; Networking</i>
3:20 p.m. – 4:05 p.m.	T112 <i>in-person</i>	<b>Workshop:</b> Willamina O’Keefe – Careers in User Experience
3:50 p.m. – 4:05 p.m.	Main <i>in-person</i>	<b>Speedtalk:</b> Art Berger – From enterprise to open source and back again: Considerations across software documentation sets
3:50 p.m. – 4:05 p.m.	T109 <i>virtual</i>	<b>Speedtalk:</b> Allison Fisk – An Introduction to Crisis Communication
4:05 p.m. – 4:10 p.m.	Main <i>in-person</i>	<b>Closing Remarks:</b> (TCA Vice President – Sloan Hammer)
4:20 p.m. – 5:00 p.m.	Main <i>virtual</i>	<b>Workshop:</b> Dr. Stacey Pigg – MSTC Capstone Information Session & Brainstorm Capstone project introductions by current second-year graduate students in the Technical Communication Program.